



First Care 
Women's Clinic

2020 MINISTRY REPORT

“ THE FUTURE **HANDS**
IS IN OUR

WE CANNOT WAIT UNTIL TOMORROW.
TOMORROW IS NOW. ”

ELEANOR ROOSEVELT



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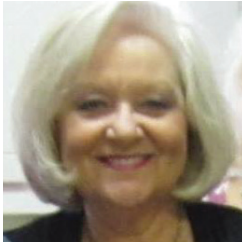
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"For I am about to do something

SEE, I HAVE ALREADY BEGUN... ISAIAH 43:19

FROM THE EXECUTIVE DIRECTOR

"But you, keep your head in all situations, endure hardship, do the work of an evangelist, discharge all the duties of your ministry." 2Timothy 4:5



With over 600 medical facilities across the United States (4 clinics in Georgia), Planned Parenthood promotes itself as the leading women's healthcare provider, offering a wide variety of women's low-cost health services. They are funded by large corporations, individuals, fundraising events, and receive between 1.5 – 1.7M a DAY in government funding. For decades, Planned Parenthood has had the

resources to reach and influence the pregnancy decisions of the majority of women facing unplanned pregnancies. First Care Women's Clinic plans to change that!

The vision of First Care Women's Clinic is to continue to increase our women's healthcare services so that we can develop on-going relationships with women of childbearing age in our area of influence. As we become the medical alternative to Planned Parenthood, we will have a strong life-affirming influence in our community.

Our time line for growth marked 2020 as a banner year for growth. With two supervising physicians; Dr. Mull, OB/GYN and Dr. Blom, Radiology, our plan was to hire a Nurse Practitioner who would have the licensing to administer pelvic exams, microscope testing, diagnose, administer, and prescribe treatments. As an essential facility, we were able to keep our doors open during the COVID pandemic. In the first 3 months of the pandemic, the number of abortion minded women we were seeing tripled.

There is no doubt that the pandemic made 2020 a challenging year. We scrambled to serve patients with a portion of staff out on a regular basis because they either had or were exposed to COVID. We also experienced a decrease in patients as people sheltered in place.

Despite the challenges, First Care Women's Clinic hired a Nurse Practitioner in the 2nd quarter of 2020. We increased our medical services to include pelvic exams and microscope testing. A pandemic did not alter God's vision for His ministry.

Your faithful support carried us through 2020 and we are so grateful! Be encouraged that the fruit of your giving is life itself.

Lori

Lori Parker

Executive Director



OUR MISSION

First Care Women's Clinic is an evangelical Christian non-profit organization that offers positive abortion alternatives to men and women experiencing unplanned pregnancies by providing them spiritual, emotional, and practical support.

OUR PHILOSOPHY

We believe that our value as human beings is not determined by the circumstances of our conception or our birth. It is an intrinsic value given to us by our Creator.

OUR PURPOSE

We purpose to reduce the number of abortions in a growing area of influence by providing medical services that women and men at risk for choosing abortion are seeking so we can influence them to choose life for their unborn children.



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ABORTION STATISTICS

Annual Abortions

- Worldwide – Approximately 73 million¹
- United States – Approximately 862,000 (2017). Guttmacher Institute states that 11% of their latest total (2017) is an estimation. It is unclear if all medication abortions are reported and included in annual abortion statistics.¹
- Medication Abortions – Estimated that 39% of abortions are not surgical but medication abortions (2017).¹
- Georgia – 31,248²
- Cobb County - 2469²

Georgia Facts

Seven counties in Georgia with operating abortion clinics or Planned Parenthood:

Fulton, DeKalb, Cobb, Chatham, Richmond, and Muskogee

2020 ABORTION RATES BY COUNTY

County	Resident Abortions	Countyw/Abortion Clinic or PP Clinic
Fulton	6,070	✓
DeKalb	4,013	✓
Gwinnett	3,103	✓
Cobb	2,469	✓
Clayton	1,557	
Chatham	1,105	✓
Henry	1,155	
Richmond	995	✓
Muskogee	718	✓

Out of 159 counties in Georgia,



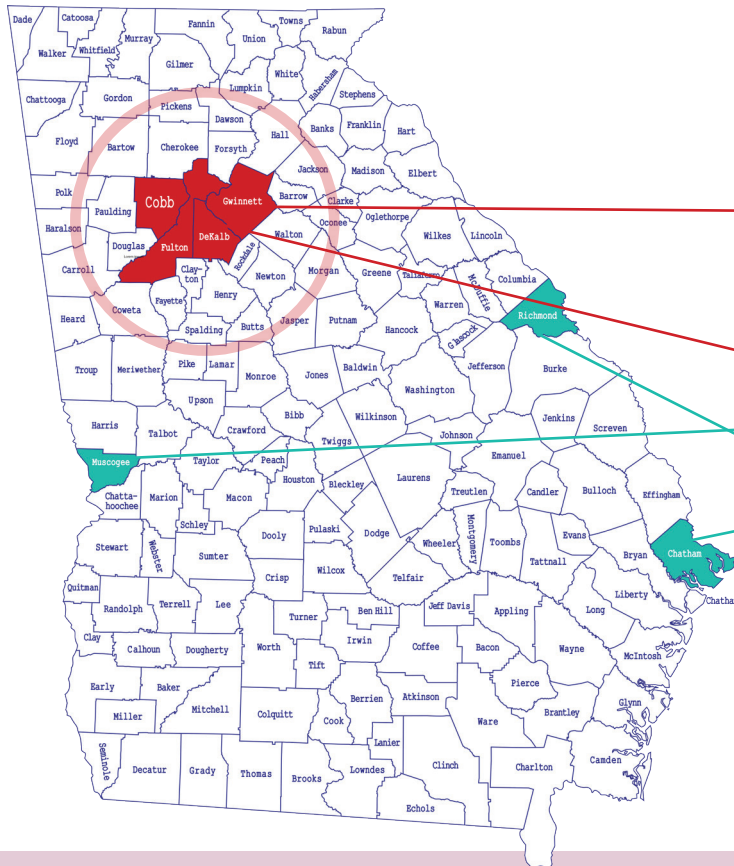
68%

of residents who abort in Georgia live in one of these nine counties.⁴ The 2nd highest Georgia residents we serve live in Fulton County (Atlanta).

SOURCE: 1. Guttmacher Institute; 2. Oasis.State.Ga.Us



COUNTIES THAT PERFORM ABORTIONS AND THE COUNTIES WITH A RESIDENT ABORTION RATE OF 500 OR HIGHER.



The FRONTLINE of the abortion battle in Georgia.

These counties have an abortion clinic or Planned Parenthood operating in them.

Performed Abortion Rate – The number of abortions performed in a county regardless of what county the person having the abortion is from. 96% of the counties in Georgia do not perform abortions.

Resident Abortion Rate – The number of residents of a county who have abortions regardless of where they are performed.

Counties with abortion clinics operating in them have both performed and resident abortion statistics. Counties with no abortion clinics operating in them have a resident abortion statistic which means that their residents must go elsewhere to have their abortions.

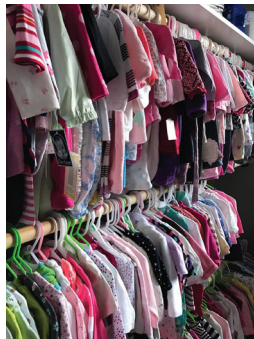
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ABOUT FIRST CARE WOMEN'S CLINIC

FREE SERVICES

1. Urine and blood (hCG) pregnancy testing.
2. Official verification of positive pregnancy test form signed by physician.
3. Diagnostic ultrasounds.
4. Urine and blood testing for sexually transmitted infections/ diseases.
5. Pelvic exams/vaginal swab microscope testing for Trichomoniasis, Bacterial Vaginosis, Candida Albicans.
6. Urine Analysis – Urinary tract infection
7. Treatment for Chlamydia, Gonorrhea, Trichomoniasis, Bacterial Vaginosis, Candida Albicans, urinary tract infections by providing medications or prescriptions for medication.
8. Prenatal vitamins
9. Consulting/on-going mentoring programs
10. Pregnancy, abortion, post-abortion, and abstinence education
11. Prenatal, parenting, life skills, relationship, Bible Study, and abortion recovery classes.
12. Mentoring and support groups for men
13. Referrals for partnered help agencies in the community
14. Information about Medicaid and other prenatal assistance programs
15. Financial and emergency aid
16. Maternity clothes



- Serves in the county with the 4th highest population
- Serves the counties in Georgia with the highest abortion rates
- First center in the state to provide ultrasound as a prolife tool
- Shares the gospel with every client. An average of 75 men and women receive Christ each year
- Receives no government funding
- Provides more than 12,000 services each year

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THE AVERAGE NUMBER OF SERVICES PROVIDED EACH YEAR:

Pregnancy tests – 2,400

Ultrasounds – 1,000

STI testing & treatment– 650

Pelvic exams & swab testing - 64*

Prenatal vitamins – 1,400

Mentoring & classes – 4,820

Assistance & Emergency Aid – 1,600

Men's ministry & support groups – 450

TOTAL SERVICES 12,384

*Service added 10/20





JOCELYN'S STORY

So many women feel hopeless and without support when the fathers of their unborn children walk away. The main reason women choose abortion is because they feel they do not have the support they need to carry and parent their children. This is Jocelyn's story

19 year old Jocelyn came to FCWC for a pregnancy test. She was in a difficult relationship with her boyfriend who said that if she was pregnant, he did not want the baby. She loved him and became very depressed when he rejected her pregnancy. Like so many women, not having the support of the father of her unborn child made her feel that abortion was her only option. Jocelyn always believed that abortion was wrong until she was faced with the choice of aborting her baby or losing her boyfriend. When her counselor talked to her about the humanity of her unborn child, she had a change of heart and decided to carry her baby. She took a stand for life with her boyfriend who continued to push her to have an abortion. Seeing her baby's image on the ultrasound screen did not lift the depression she felt. Over time and with the support of her counselor and family, her depression lifted and she is excited every time she feels the baby move in her womb. Her boyfriend is now much more excited about the pregnancy. They continue to struggle as a couple but have made a commitment to parent their baby together!

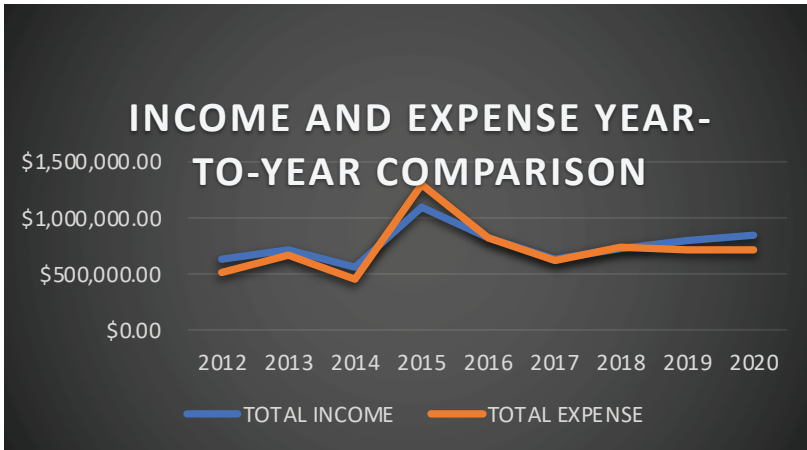


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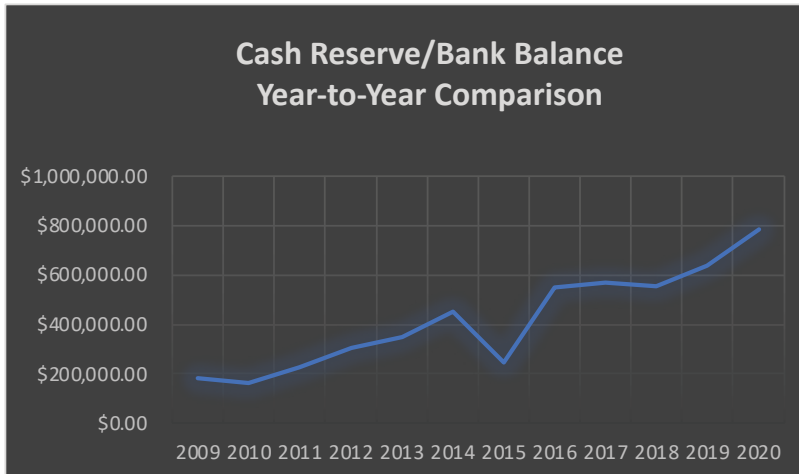
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REVENUE AND CASH RESERVE

1



The Capital Campaign for the purchase, renovation, and furnishing of the new facility in 2015/2016 resulted in a spike in both expense and income for those two years.



Cash Reserve has increased as we prepare to open satellite centers in the coming years.

Cash reserve for 2020 includes:

- Emergency Fund - \$152,000
- Growth Fund - \$168,000
- Operating Fund - \$465,806



STATEMENT OF ACTIVITIES (INCOME STATEMENT)

1/1/20 – 12/31/20

Revenue:.....	\$852,329
Expense:.....	\$717,169
Net income:.....	\$135,160

SOURCES OF GIVING

Individuals.....	61%
Foundations/Grants	18%
Churches.....	10%
Corporations.....	11%

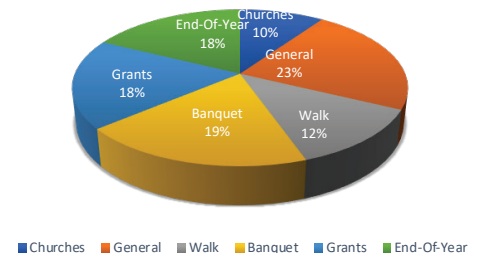
FUNDRAISING METHODS

- Walk for Life. Walkers secure pledges from sponsors to raise funds, awareness, and visibility for the cause and the center.
- Banquet. A fundraising event featuring a pro-life speaker, testimonies, and abortion-related subjects is held each fall. Attendance is approximately 600-800 persons.
- Open Houses/Private Dinners. Small, intimate meetings with current and potential donors are held to promote FCWC.
- Email Marketing. Email blasts using Constant Contact are sent to all donors to update them on the organization and encourage donations for various campaigns e.g., yearend giving, Mother's Day, and baby bottle drives.
- Quarterly Newsletter. Newsletters are mailed to donors with information regarding abortion, center statistics, center events, etc. Each newsletter also requests donations.
- Year End Appeal Mailings. In addition to email marketing, a yearend appeal is made for funds to support the ministry, and is mailed to all donors.
- Baby Bottle Drives. Churches and Christian schools are encouraged to support FCWC by having members fill baby bottles with loose change.
- Foundations/Grants. FCWC pursues funds from private

and public foundations, and church affiliates. It does not accept government or any funding that would restrict its ability to share the gospel with clients.

When deploying these methods, FCWC frequently solicits pledges from current and potential donors to secure monthly funding.

Percentage of Income by Source 2020



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CHALLENGE

**WE ARE IN DIRECT COMPETITION WITH
PLANNED PARENTHOOD WHO IS TRYING TO REACH THE SAME
GROUP OF WOMEN.**

First Care 
Women's Clinic

 **Planned
Parenthood®**
Care. No matter what.





HOW TO GET INVOLVED

First Care Women's Clinic is dependent on supporters and volunteers, and we are so thankful for each one! FCWC offers many ways for individuals or groups to get involved with the ministry.

Some areas of support/volunteer opportunities include:

- Financial Support
- Prayer Team Member
- Counseling Services
- Mentors
- Medical Clinic
- Clothing Ministry
- Front Office
- Post Abortion Recovery Classes
- Lawn and Maintenance

We welcome individuals, small groups, Sunday School groups, and youth groups. Please contact FCWC at 770-590-9361 for a Volunteer Application, or contact Lori Parker, lorip@firstcarewomensclinic.com, for further information.

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MINISTRY PLANS FOR 2021

"See I am doing a new thing! Now it springs up; do you not perceive it? I am making a way in the wilderness and streams in the wasteland."

The timeline of growth below depends on our financial ability, filling open positions, and when the COVID threat lifts.

MEDICAL:

The Nurse Practitioner completed supervised exams in 2020 and is now able to administer unsupervised pelvic exams and swab testing in 2021. We can now:

- Offer swab testing to patients who call for urine and blood testing
- Accept appointments for patients who call requesting specific swab tests.

Because the Nurse Practitioner has the licensing, we can continue to expand our lab testing. We now have the capacity to send specimens to lab for testing or use onsite microscope testing for pelvic swabs.

1. We will transfer to an Electronic Medical Records System. We have researched several system options and have chosen AdvancedMD.
2. Research additional medical services we can add this year; specifically – ABORTION PILL REVERSAL
3. Prepare for AAAHC 3rd year re-accreditation scheduled for the fall of 2021





CLIENT SERVICES

- We will revise our training manual and fine tune our training models for greater impact in the counseling rooms. Because the greatest need of the women and men we serve is Jesus, refining the way we present the gospel is a major focus in 2021.
- Begin an on-going support group for men

DONOR COMMUNICATION

- Donor website revised and rebranded to SupportFCWC
- Update information and events, weekly

Call Us Today! 1-888-689-1353 | Info@SupportFCWC.com

HOME MISSION ▾ STATS ▾ EVENTS CHURCH SUPPORT BLOG DONATE

First Care Women's Clinic

WHO WE ARE
Our programs and services help women who are at risk for abortion find hope in their circumstances and empower them to choose LIFE.
[LEARN MORE](#)

THE BATTLE
In 2019, there were over 30,000 abortions performed in Georgia. Half of those were done in four counties: Fulton, DeKalb, Gwinnett and Cobb.
[LEARN MORE](#)

DONATE
We take no government funding and all of our services are free. We depend on the pro-life community to help us reach more to save more.
[LEARN MORE](#)

VOLUNTEER SPEAKING NEEDS MEDIA

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SATELLITE CENTERS IN COBB COUNTY

AUSTELL AREA OF COBB

Our objective is to open a satellite center in the Austell/Mableton/Smyrna/Six Flags area of Cobb County. This area has an average household income below the national and state average, higher population of women under the age of 40, higher crime, sex trafficking, and drug use.

In 2021, we will aggressively seek the funding necessary to rent a facility on a main road near Cobb Hospital, renovate the building to meet medical code, furnish, and staff. The startup budget for the Austell satellite center is \$350,000.00. We have secured \$100,000.00 of the funds needed.

WE PLAN TO OPEN THE AUSTELL SATELLITE CENTER IN 2022 AND BEGIN OPERATING.

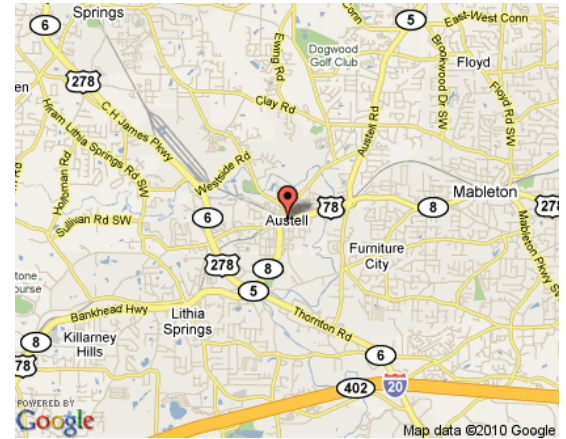
KENNESAW STATE UNIVERSITY (KSU) CAMPUS

Students attending KSU have access to the campus clinic as part of their tuition. The highest percentage of women with unplanned pregnancies are between the ages of 19-24. Women who are attending colleges are at risk for unplanned pregnancies that end with abortion. Female students need more than a list of abortion clinics when they go to a medical clinic for help.

To reach female students on the KSU campus, we will first develop a relationship with them by offering a variety of medical services similar to those offered by the campus clinic.

For our clinic to reach the medical level needed to serve the KSU female students, we will need our facility to be within walking distance, have a full medical staff that will include a Nurse Practitioner, and highly skilled consultants.

Because real estate, staffing, and medical services are much more costly for the KSU clinic, the start-up budget for opening a clinic at KSU is 1.2M.





FROM THE CHAIRMAN

The vision for First Care Women's Clinic is to stop abortion in Georgia – changing hearts, through the love of Jesus Christ and minds, sharing the truth about abortion in love. The Board of Directors of First Care Women's Clinic is a dedicated group of passionate individuals who God has gifted with individual areas of expertise that He uniquely uses to grow and support the ministry. We've come to know that if you want to stop abortion – you've got to do it where the abortions are happening and with the equipment that draws abortion minded women. The Board is diligently working with the Executed Director of the center to accomplish the vision God has laid on all of our hearts for First Care Women's Clinic. FCWC has always been a leader in Georgia – the center sees more abortion minded women than any other center in Georgia. We are recognized as one of the top pregnancy centers in the country by Focus on the Family. We were the first to have medical services (ultrasounds, medical clinic). We've had a lot of firsts – so we believe that God is calling us to lead the charge in preparing Georgia to take pregnancy centers to the next level. We are preparing for these changes and leaning heavily on God to lead our charge every step of the way. It's exciting to be on the front lines when God is doing something amazing! We are excited about the challenges ahead! Won't it be amazing when God stops the madness of abortion? He's calling each of us to something that we cannot do alone. He is leading the charge and we are thankful to be a part of what He is going to do in Cobb County, in Georgia and in the Nation.

Debbie Taylor
Chairman of the Board

BOARD OF DIRECTORS

Debbie Taylor, Chairman
Lisa Tyre, Vice Chairman
Rusty Hill, Treasurer
Kim Hernandez, Secretary
Lori Parker, Executive Director
Board Pastor, Courtney
Harkness
Jay Watts
Jim Law

"For I am about to do something

SEE, I HAVE ALREADY BEGUN... *ISAIAH 43:19*

**“BEHOLD, HOW GOOD AND PLEASANT IT IS
WHEN BROTHERS DWELL TOGETHER IN UNITY!”**

PSALM 133:1

THANK YOU

Together, united as one under Christ to stop abortion. We thank those who stand with us for life. Supporting churches, individual donors and volunteers make Cobb Pregnancy Services possible. In Christ, you make Cobb Pregnancy Services

Burnt Hickory Baptist
Burnt Hickory Church of Christ
Calvary Chapel
Christ Presbyterian
Christ the King Anglican Church
Church of the Apostles
Cobb Community Church
East Cobb Presbyterian
Eastminster Presbyterian
Eastside Baptist
Eastwood Baptist
Ewing Road Baptist
First Baptist Powder Springs
First Baptist Smyrna
First Baptist Woodstock
First Presbyterian Marietta
Floyd Road Baptist
Grace at Towne Center
Grace Community Church

Holt Road Baptist
Hope Presbyterian
Iglesia Missionara Church International
Gospel Outreach
Johnson Ferry Baptist
Macland Baptist
Mt. Calvary Baptist Church
New Genesis Church
Olive Springs Church
Riverstone Church
Sanctuary Church
Smyrna Presbyterian
Stonebridge Church
St. Ann Catholic Church
St. Stephen United Methodist
St. Thomas the Apostles Catholic Church
Trinity Fellowship
Vinings Lake Baptist
Westside Baptist

ISAIAH 43:19



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**THIS DAY I CALL THE HEAVENS
AND THE EARTH AS WITNESSES AGAINST
YOU THAT I HAVE SET BEFORE YOU LIFE
AND DEATH, BLESSINGS AND CURSES.
NOW CHOOSE LIFE, SO THAT YOU AND
YOUR CHILDREN MAY LIVE.**

DEUTERONOMY 30:19

First Care 
Women's Clinic

615 Roswell Street • Marietta, Georgia 30060 • 770.590.9361 • www.SupportFCWC.com

Be A Fan  CPS Friends